



# Squiz<sup>®</sup> Search

**As organisations continue their inevitable move towards browser-centric information management, powerful, fully-integrated search will play an increasingly important role.**

## **Enterprise calibre website search with real bite!**

- Contextual Navigation improves user-experience by easing the task of accessing information.
- Featured Pages suggests best bets as the most likely page users are looking for.
- Spell checking suggests alternatives when typographical errors are made.
- Squiz Matrix and Squiz CMS content is indexed from any search page.

# Squiz Search

2010 revealed a fundamental shift in how clients and vendors see the CMS and Search marketplaces. There has been a growing realisation that the two are essentially inseparable and trying to treat them as disconnected components of a web solution simply isn't an effective way forward.

Utilising search engine expertise pioneered by scientists at Australia's CSIRO, Squiz has developed a search engine interface that taps into this technology which is used by millions of people around the world to leverage information assets from multiple repositories to maximise productivity and to enable efficient navigation of information.

Squiz Search is fully integrated with the Squiz Suite family of products including Squiz CMS, Squiz Matrix and Squiz Analytics. Squiz Suite is an advanced set of software tools developed in-house by Squiz as an agile platform for managing and optimising online presence. Squiz Suite offers the capability to solve a multitude of business problems and facilitates a high degree of system customisation.

## Contextual Navigation

Contextual Navigation enables users to explore vast volumes of information efficiently and intuitively by providing real time dynamic navigational sub-topics related to their search terms. The sub-topics are derived using a patented technology that analyses the search terms and the information being searched. Contextual Navigation saves time, enables better decision making and improves user-experience by easing the task of accessing information.

## Featured Pages

Featured Pages (i.e. best bets) are returned at the top of a results page when triggered by specific keywords. The specified pages are promoted as the most likely page users are looking for.

## Suggested alternatives of search terms

Squiz Search can also suggest alternatives when typographical errors are made. It has a spellchecker, a thesaurus, support of phrase searching and stemming (grammatical variations) in addition to key word searching.

## Index both Squiz Matrix and Squiz CMS content

Squiz Search has the capacity to index and search content across multiple Squiz CMS and Squiz Matrix systems from any search page.

## for more information contact Squiz

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